

University of Pretoria Yearbook 2021

Strategic tourism management 971 (TBE 971)

| Qualification | Postgraduate |
|------------------------|---|
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 50.00 |
| NQF Level | 10 |
| Prerequisites | No prerequisites. |
| Contact time | 1 discussion class per week |
| Language of tuition | Module is presented in English |
| Department | Marketing Management |
| Period of presentation | Year |

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